

Our Cookie Notice

A cookie is a text-only piece of information that a website transfers to your web browser so that the website can remember who you are. A cookie will normally contain the name of the Internet domain from which the cookie has come, the “lifetime” of the cookie, and a value, usually a randomly generated unique number.

ChildFund Kenya uses cookies and analysis software for the purpose of enhancing your user experience. For example, measuring how many people are using each page of the website and for how long so that we can try to improve the quality of our website.

This information is not used to develop a personal profile of you.

We have facilitated you with a tool to manage your cookie preference on our website. You have the option to accept or reject cookies, and to set your cookie preferences as you use our website, including deleting cookies.

Please be aware that restricting cookies may impact on the functionality of this Website.

You also have the ability to accept or decline cookies by modifying the settings on your browser. You can set your devices to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at any time.

Our use of cookies

This website uses mandatory, functional, statistics and marketing cookies. Statistics and marketing cookies can be accepted or rejected via the Cookie Banner – these will be disabled by default when the user arrives on the website.

- Mandatory cookies are required for a website to function properly and do not require consent. Examples include cookies that allow users to log in or use a shopping cart.
- Functional cookies are necessary for the website; they remember choices you make to give better functionality.
- Statistics cookies allow us to measure visits to the website, without identifying particular individuals.
- Marketing cookies allow us to tailor advertising by ChildFund Kenya to visitors’ interests on our site or to show a visitor advertising in a social media channel, for example.

Statistics cookies:

Google Analytics

The Website uses Google Analytics to help analyse how users use the site. This analytical tool uses ‘cookies’, which are text files placed on your computer, to collect standard internet log information and visitor behaviour information in an anonymous form.

The information generated by the cookie about your use of the Website (including your IP address) is transmitted to Google. This information is then used to evaluate visitors' use of the Website and to compile statistical reports on website activity for ChildFund Kenya.

ChildFund Kenya will not (and will not allow any third party) to use the statistical analytics tool to track or to collect any personally identifiable information of visitors to our site. We will not associate any data gathered from this site with any personally identifying information from any source as part of our use of the Google statistical analytics tool.

Google will not associate your IP address with any other data held by Google. Neither ChildFund Kenya nor Google will link, or seek to link, an IP address with the identity of a computer user.

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Marketing cookies:

Google Ads

We use Google Analytics Demographics and Interest Reporting to create remarketing audiences based on specific behaviour, demographic, and interest data.

We retrieve basic demographic and content interest data via Google Ads cookies, for users who have consented to Ads personalisation with Google. Via Google Signals, we link this to individual – but anonymous – user behaviour tracked via the Google Analytics cookie. The resultant user profiling is made available, in aggregate, in Google Analytics reports. These are estimations of user attributes based on Google Ads behaviour and are not accurate personal data. To further protect user privacy, we cannot report demographic and interest data at the individual level, even anonymously: there is a threshold of at least 7 users before this information may be shown in any Google Analytics report.

These audiences can then be targeted by online advertising through Google Ads when visitors are browsing Google or its partner websites.

ChildFund Kenya will not (and will not allow any third party) to use Google Analytics or Google Ads to track or to collect any personally identifiable information of visitors to our website.

Facebook

This Website uses a Facebook cookie which creates a link between your visit to this Website and Facebook. This helps us to show users relevant content on Facebook and to learn how users are interacting with our content on Facebook.

Twitter

This Website uses a Twitter cookie which creates a link between your visit to this Website and Twitter. This helps us to show users relevant promoted content on Twitter and to learn how users on Twitter are interacting with our advertising. Twitter will collect data to enable this.

Other cookies

Third-party cookies

To enrich our content, we sometimes embed photos and video content from websites such as YouTube or Twitter. As a result, when you visit a page with content embedded from, for example, YouTube or Twitter, these sites may set a cookie.

This Website also has 'share' buttons to enable users of the site to easily share articles with their friends through social networks, for example, Facebook, Twitter or LinkedIn. These sites may set a cookie when you are also logged in to their service.

ChildFund Kenya does not control the dissemination of these cookies and you should check the relevant third-party website for more information about these.

Disabling and enabling cookies

To prevent the download of cookies, or otherwise control how cookies are used on your computer, please read the help information supplied with your Internet browser software, go to www.allaboutcookies.org, or read further instructions below:

To disable cookies if you are using Microsoft Windows Explorer: Click on 'Tools' in the top menu, then on Internet Options, then on the tab marked 'Privacy'; Move the slider to the position corresponding to the level of cookie acceptance/denial acceptable to you.

To remove existing cookies if you are using Microsoft Windows Explorer: Click on 'Tools' in the top menu, then on Internet Options; In the section marked 'Browsing History', click on 'Delete...'; In the section marked 'Cookies' click on 'Delete cookies'; Click on 'Yes' or hit the 'Enter' key.

To disable cookies in other browsers see the links below:

- [Firefox cookie management](#)
- [Chrome cookie management](#)

Other browsers have similar cookie management abilities in their settings, please refer to your browser's 'Help' facility.

Find more detailed information on disabling cookies here: www.aboutcookies.org.