



ChildFund®

Because we need each other.

# Kenya

## Annual Report

# 2022

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# Abbreviations

<b>AAC</b>	Area Advisory Council	<b>CP</b>	Child Protection	<b>LP</b>	Local Partner
<b>ACRW</b>	The African Charter on the Rights and Welfare of the Child	<b>CVS</b>	Child Verification System	<b>MOH</b>	Ministry of Health
<b>ASAL</b>	Arid and Semi-Arid Lands	<b>CWPC</b>	Community Welfare and Protection Committee	<b>OFSP</b>	Orange Fleshed Sweet Potatoes
<b>BMZ</b>	Federal Ministry of Economic Cooperation and Development (Germany)	<b>DAC</b>	Day of the African Child	<b>OVC</b>	Orphans and Vulnerable Children
<b>CBT</b>	Community Based Trainers	<b>DCS</b>	Department of Children's Services	<b>PLW</b>	Pregnant and Lactating Women
<b>CDO</b>	Community Development Officer	<b>ECD</b>	Early Childhood Development	<b>SBCC</b>	Social Behaviour Change Communication
<b>CHA</b>	Community Health Assistant	<b>EPP</b>	Emergency Preparation and Planning	<b>SDGs</b>	Sustainable Development Goals
<b>CHV</b>	Community Health Volunteer	<b>FGM</b>	Female Genital Mutilation	<b>SLP</b>	Sustainable Livelihood Program
<b>C4C</b>	Charter for Change	<b>FY22</b>	Fiscal Year 2022	<b>UNCRC</b>	The United Nations Convention on the Rights of the Child
<b>CHMT</b>	Community Health Management Team	<b>GBV</b>	Gender-based Violence	<b>USAID</b>	United States Agency for International Development
<b>CHEWs</b>	Community Health Extension Workers	<b>HiNi</b>	High Impact Nutritional Interventions	<b>BHA</b>	Bureau of Humanitarian Assistance
<b>CMDRR</b>	Community Managed Disaster Risk Reduction	<b>IEC</b>	Information, Education and Communication	<b>VSLA</b>	Voluntary Savings and Loans Associations
<b>CPiE</b>	Child Protection in Emergencies	<b>IYC</b>	Infants and Young Children	<b>WASH</b>	Water, Sanitation and Hygiene
<b>CO</b>	Country Office	<b>JFA</b>	Joining Forces Alliance		
		<b>KHPT</b>	Kenya Humanitarian Partnership Team		
		<b>NCPD</b>	National Council of People with Disabilities		





# ChildFund®

Because we need each other.

## Our Vision

A world where every child realizes their rights and achieves their potential.

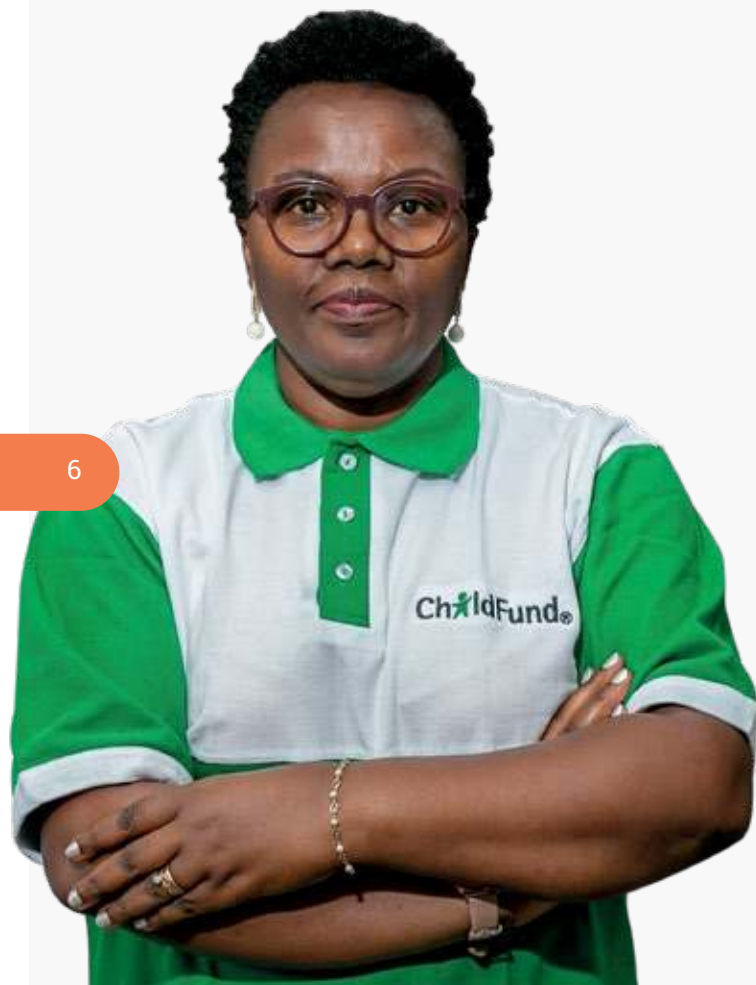
## Our Mission

**HELP** children to have the capacity to improve their lives and opportunity to become young adults, parents and leaders who bring lasting and positive change in their communities.

**PROMOTE** societies whose individuals and institutions participate in valuing, protecting, and advancing the worth and rights of children.

**ENRICH** supporters' lives through their support of our cause.

## From the Country Director



**F**or over 80 years, ChildFund has built its programs around the belief that every child needs someone who's on their side – someone who cares about what happens to them and works to ensure their highest good.

We are people who believe that we all have a lot more in common than we think. That every child – like every person – is of equal worth and value, indispensable and that each of us has a part to play.

We are people who know that we cannot afford to lose a single child to hunger, violence, abuse, disease, or neglect. And that when children grow up healthy, educated, skilled and safe, everyone wins. To this end, let me appreciate our donors, sponsors and partners who have supported us in our effort to improve the lives of all children and their families. We appreciate your support more than you know.

*I am pleased to announce that we recently launched our Strategic Plan 2022-2026 capturing core priorities over the next five years.*

Our thematic focus is:

**Strengthening Early Childhood Development (ECD)** where we will explore the ECD Franchising pathway; **Education** to promote community and school level initiatives that increase retention, transition and learning outcomes for children; **Child Protection** to ensure that children and young adolescents are protected and engaged in strong well-coordinated child protection systems and processes and seek to do more in online child safety programming and advocacy; **Youth Engagement and Participation** we will focus on developing youth capacities in climate change adaptation through strategic training in climate-smart agriculture technologies and innovative technologies to enhance sustainable livelihoods; **Disaster Risk Reduction (DRR) and Climate Change** reinforcing the resilience of households affected by disasters; and **Gender and Social Inclusion** where we also seek to increase our support to children with disabilities in the community through various interventions.

For example, this year, we partnered with Association of Physically Disabled in Kenya to conduct disability assessment for children in Machakos and Kitui counties.

Some 40 children were supported with mobility aids (wheelchairs, orthopedic shoes, crutches) and others underwent corrective surgeries. In Turkana, 12 VSLA groups were trained on gender and disability inclusion. Moreover, the disabled children were registered with the National Council of People with Disabilities (NCPWD).

The fiscal year 2021-2022 saw us joining hands with our partners, communities, parents, schools, governments, and other development agencies to support children facing deprivation, exclusion, and vulnerability. Why do we connect people, institutions, and resources to help children in 27 counties in Kenya to beat the toughest obstacles in their lives? Because they need us, and we need them. Because we need each other, every single one of us.

In this report, you will read about milestones and progress met with support of our local partners towards ensuring the children we work with grow up healthy, educated, skilled and safe.

We are committed to online child safety building on lessons learnt from the Google Africa-funded Tuchanuke Online Child Protection Project.

Child safety has compelled us to engage more in DRR interventions and increased our climate change resilience programming. The devastating prolonged drought facing many families we work with is eroding gains made in previous years.

This has led to more focus on emergency response activities to save lives mainly of households whose children are faced with malnutrition, food insecurity and limited access to WASH. It is exciting to see an increase in youth and children participation across all sectors we work in.

Diversity, equity and inclusion remains core to our programming as it is at organizational level. We will continue to prioritize disability inclusion in our targeting amongst other diversity priorities.

This year's efforts were focused on addressing key challenges including effects of the drought disaster, COVID-19 including teen pregnancies, malnutrition early marriage, FGM among other threats to children's rights.

Suffice to note that in all these thematic areas, our reach and use numbers excludes those reached through advocacy and influencing at community, county, national and international levels.

My gratitude goes to all the sponsors for their generous giving, the National government and 27 county governments, our local and strategic partners and donors- partners without whom the results reported in this annual report would not have been possible. Let's continue in solidarity to connect, champion, challenge and change with children and leave no one behind.



**ALICE ANUKUR**



*Why do we connect children with the people, institutions, and resources they need to beat the toughest obstacles in their lives? Because they need us, and we need them. Because we need each other, every single one of us.*



## About ChildFund

ChildFund is an international child-focused development organization, a member of ChildFund Alliance; a global network of 12 organizations that assists over 15 million children in 58 countries. ChildFund has presence in 9 countries in Africa:– Kenya, Uganda, Ethiopia, Zambia, Senegal, Sierra Leone, The Gambia, Guinea and Mozambique.

*In the last 10 years, ChildFund has spent more than \$95 million of US Government-funded programs (cooperative agreements and grants) for health, HIV, nutrition, education, child labor, and emergency and pandemic response.*



In its program countries, ChildFund works with locally established NGOs and community organizations (Local Partners) so that the latter implement widespread, quality, and sustainable child protection, health, education, early childhood development, emergency, economic strengthening and social development programs. These programs are consistent with the country's and ChildFund's priorities and strategies.

*School-based Child Protection Champion, Patricia, conducts a child-rights meeting with primary school students as part of ChildFund's Jukumu Letu Child Protection project in Tharaka-Nithi County.*



## ChildFund Kenya

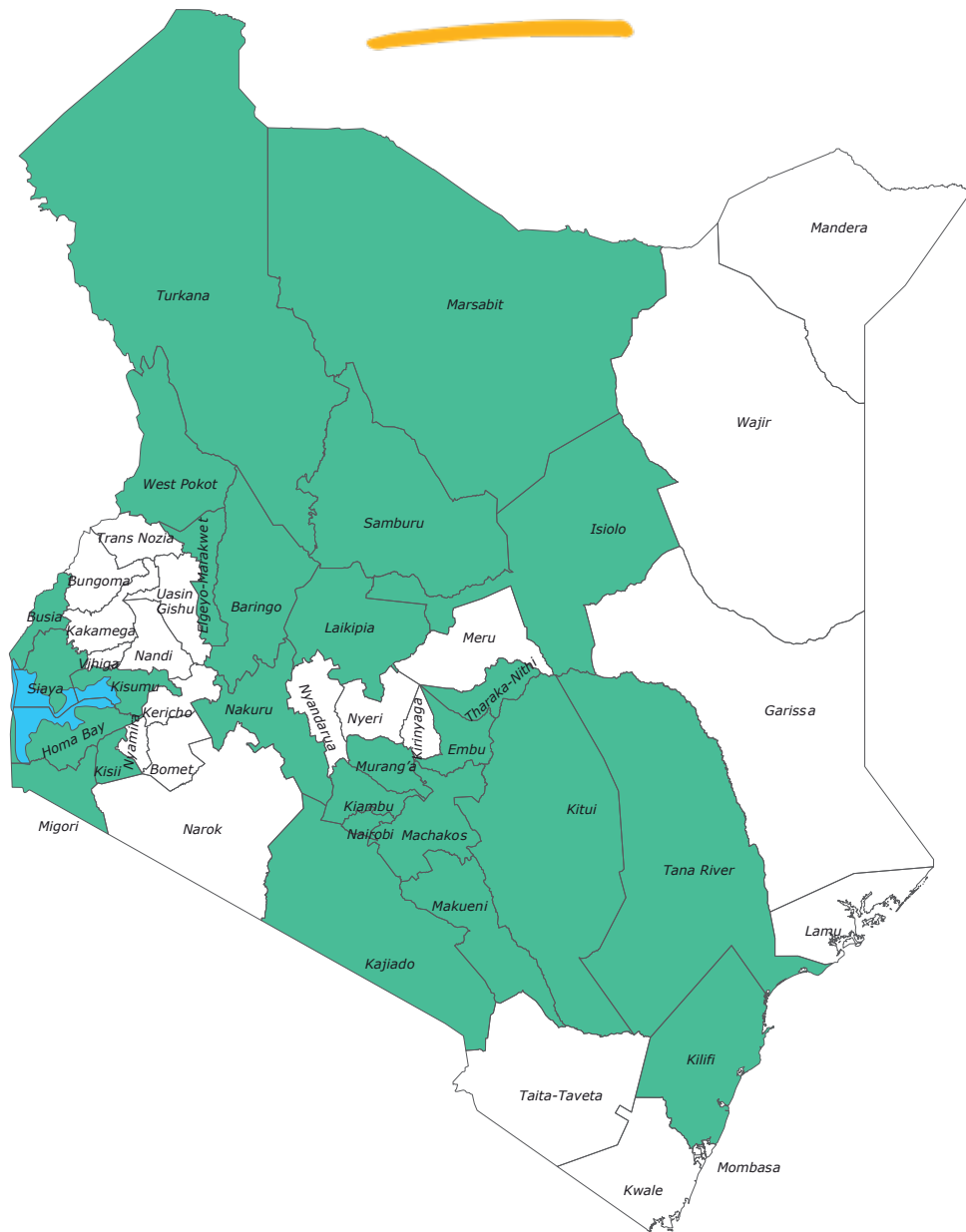
ChildFund Kenya works through 11 Local Partners and 2 directly implemented programs (DIPs) spread across 27 counties to serve approximately 1.3 million children, families, and community members. We implement programs on Child Protection, Household Economic Strengthening, Education, Early Childhood Development, Emergency Response, Health, Agriculture, Nutrition, and livelihoods. In FY 22, ChildFund Kenya invested over \$10.5 million in programs aiming to realize long-term, sustainable change for children, youth, and their families.

The 27 counties are: Nairobi, Kiambu, Murang'a, Kajiado, Narok, Makueni, Machakos, Kitui, Tharaka-Nithi, Embu, Isiolo, Marsabit, Samburu, Turkana, Elgeyo-Marakwet, Baringo, Nakuru, Siaya, Busia, Kisumu, Homa Bay, Migori, Kisii, Nakuru, Meru, Laikipia and Nyeri.

Through our sponsorship programming and external grant funding, ChildFund has long-standing relationships with partner civil society organizations (CSO) and the government at County and National level through units working directly in and around the well-being of children, youth, and women.



# Areas of Operation



ChildFund implements programs in the following 27 counties

Nairobi	Isiolo	Homa Bay
Kiambu	Marsabit	Migori
Murang'a	Samburu	Kisii
Kajiado	Turkana	Nakuru
Narok	Elgeyo-Marakwet	Meru
Makueni	Baringo	Laikipia
Machakos	Nakuru	Nyeri
Kitui	Siaya	
Tharaka-Nithi	Busia	
Embu	Kisumu	

We also implement advocacy initiatives at the national level that impact children and youth across the country and help them grow up healthy, educated, skilled and safe.

In our current Country Strategic Plan (2022 - 2026), we intend to exit Nyeri, Embu and Narok counties and enter Kilifi, Tana River and West Pokot counties.

# FY22 Highlights

10



**27**

Counties of operation



**1.3 million**

Children reached



Working With

**13**

Local Partners



**\$10.5  
million**

Financial Investment



**76**

members of staff



**47,829**

Children enrolled in  
sponsorship program



# Our Priorities

Over the next five years, ChildFund Kenya will focus on the following programming and advocacy priorities:



## Strengthening Early Childhood Development(ECD) and Education

We aspire to be known as a thought leader and leading actor in both policy influencing/advocacy and programs working with multi-stakeholders on children's matters. In collaboration with government, private sector, caregivers and children, we will champion and strengthen access to quality ECD. The Responsive Protective Parenting Model will be expanded and the ECD Franchising Pathway tested and piloted for replication and scale-up as part of our Growing Connections Global Strategy. Literacy and numeracy outcomes will be enhanced, including overall retention, transition and performance.



## Child Protection

We will ensure that children and young adolescents are protected and engaged in strong wellcoordinated child protection systems and processes to address issues that affect their lives. This will be achieved through increasing the effectiveness of community-based child protection mechanisms and improve linkages to the formal child protection systems.

Improve children's active participation in the achievement of their rights and the development/implementation of policy instruments that prevent children from accessing their rights.

We will strengthen our local partners' capacity for increased effectiveness in advocacy and build connections with private sector and other actors to advance the rights of children and to mitigate effects of climate change on children.



## Youth Engagement and Participation

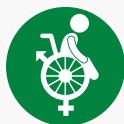
Youth capacities in climate change adaptation will be developed through strategic training in climate-smart agriculture and innovative technologies to enhance sustainable livelihoods. Working with other partners, we will strengthen youth capacity for their meaningful engagement in civil society leadership, communal resource-driven conflict resolution and inclusive development particularly in Arid and Semi-Arid Lands (ASALs).



## Disaster Risk Reduction and Climate Change Adaptation

We will strengthen the resilience capacity of households affected by disasters through sustainable disaster risk reduction programs and approaches in schools and communities affected by climate crises and related emergencies.

In addition, we will strengthen community structures to address peace-building and protection issues as a result of climate and resource-based violence at the household and community levels.



## Gender and Social Inclusion

While Kenya scores 81 out of 100 on the Women Business and the Law 2020 index and ranks 109 out of the 153 countries, significant inequalities between men and women in educational attainment, health outcomes, representation in parliament, and participation in the labour market remain.

Thus, women and adolescent girls are the most vulnerable group in Kenya. (USAID, 2021). This strategy will increase our support to children with disabilities in the community through various interventions such as integrated social protection and building their capacity and resilience. Across all programs, we will realign annual plans to mainstream gender and disability inclusion.



## Advocacy

We will advocate against all forms of child exploitation and abuse, including Online Child Sexual Exploitation and Abuse (OCSEA) and retrogressive cultural practices. We will also advocate for child rights budgeting, recognition of community-based child protection mechanisms (CBCPM) in mainstream child protection systems and enactment of laws for the promotion of child rights.

Other advocacy issues include increased budget allocation and appropriation in Early Childhood Development services, lobby for finalization and implementation of basic education guidance and counselling policy by the Ministry of Education, youth internship and employment policies, and enactment of the Children's Bill.

*Francis (53) plays ball with his daughter, Michelle (4) in Siaya County. ChildFund's responsive parenting program has taught Francis how to be a more involved and loving father.*







*Alice Anukur, Country Director ChildFund Kenya  
chats with a pupil of Cieko ECD in Mwiki where we  
installed a hand washing station in partnership with  
Dow and AMREF.*

# Program Achievements

## Early Childhood Development

We recognize the importance of Early Childhood Development, as one of the most important levers for accelerating the attainment of Education For All (EFA) and the Strategic Development Goals (SDGs). We continue to work with partners to ensure that the holistic needs of young children are met to maximize the realization of their full potential.

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*Anne Goddard ECD Centre in Salabani, Baringo County.*



**1,750**

Teachers and government officials trained on development of holistic teaching, learning and play materials, sensitized on importance of learning and play.



**4,211**

Children reached with material and structural support to help them throughout the school year and reduce attrition.



**25,349**  
Total number  
of children and  
caregivers reached



**599**

Children supported with school levies to help retention in school and improve transition.



**10,077**

Children reached through responsive and protective parenting practices.



**8,346**

Caregivers trained on responsive and protective parenting methods.



## HIGHLIGHTED PROJECT

### ChildFund reconstructs ECD center and primary school submerged by floods

We officially commissioned Salabani Primary, a school that was in 2020 submerged by floods and later reconstructed with new classrooms set on higher ground. The school, located in Baringo County, underwent a significant makeover, giving it a fresh new look at a cost of \$299,000 (Kshs. 31 million.)

Working with local partner Central Rift Community Development Program, ChildFund constructed eight primary and two ECD classrooms, an administration block, latrines and handwashing stations. The school was further equipped with 400 desks and chairs while the Anne Goddard ECD center, named after the former ChildFund International President, was also equipped with 170 chairs and 45 tables.

Brenda, 12 is among the thousands of children who were affected by these floods alongside her family. She recounts how the Lake Baringo waters gradually encroached their school compound and eventually swallowed the whole school. "On the first day we noticed that the water had moved to the assembly area, next day it had reached the school farm- because of the crocodiles we were scared and remained home. A few days later we were informed that the whole school has submerged," she recalls pensively.



Former Labour and Social Protection CS Simon Chelugui and ChildFund Country Director Alice Anukur when they officially opened newly constructed classrooms at Salabani Primary School in Baringo. The school was swept away by floods in 2020.



Brenda and her school mates remained home as the school sort high grounds and support to build makeshift classrooms. Education resumed but the makeshift classrooms were not conducive in the hot and sunny Salabani weather. “The heat was unbearable in the afternoon. We were unable to concentrate in class and some classes were even restricted to mornings only,” she says.



*The newly constructed school is built of concrete and well-ventilated allowing Brenda and her friends to learn uninterrupted. This has led to increased enrollment and transition rates the school provides a favorable learning environment for over 500 children.*

*The new face of Salabani Primary School*





## HIGHLIGHTED PROJECT

# Promoting responsive and protective parenting

## A Strengthened Partnership for Nurturing Care Project

This project was funded by Conrad N. Hilton Foundation to support the County Government of Siaya in scaling up nurturing care for ECD interventions in the county, specifically responsive caregiving and parenting education. The project targeted most vulnerable pregnant women including adolescents and children aged below 5 years and their caregivers and reached 2,691 caregivers including pregnant adolescents and 4,081 children below 5 years.

The \$959,659 project strengthen the coordination between county government, development partners and local partner Community Based Organizations (CBOs) to expand nurturing care knowledge, attitudes and practices for caregivers of infants and young children aged 0-36 months through responsive caregiving, the project provided foundation and refresher training to 295 participants (CHVs, ECD teachers and group facilitators) on core concepts of ECD and parenting education.

Some 200 informal child protection actors were trained on child protection for infants and young children to strengthen community-based child protection for improving safety and security of infants and young children.

In supporting Social Behavior Change Communication (SBCC) campaigns, IEC materials comprising of posters, jackets and bags were distributed to the frontline workers to support SBCC and cash transfers of USD 20 sent to each caregiver registered in the project to combat the impact of COVID-19.

The Endline evaluation showed increased knowledge of caregivers' about early childhood development.

Caregivers also mentioned significant changes in how they relate with their children, which has further improved bonding and relationships with their children. Children became more candid with their caregivers and felt comfortable expressing their needs without fear. Caregivers noted that the knowledge gained during the program made them communicate better with their children.



*Facilitator John Odhiambo leads a discussion on responsive caregiving at a group learning session in Siaya County.*

## Child Protection and Participation

Children have the right to participate in matters affecting their lives and should be enabled to give their opinions, and to have those opinions taken into account to protect their rights.

Through participation, children learn self-expression, empowerment and ultimately greater self-esteem. Children are a diverse group and therefore children of different ages, abilities, backgrounds, races, and both genders should ideally be included in a consultation process.



*Some child protection poster messages developed by ChildFund through JFA working with the Department of Children Services during the August 2022 electioneering period.*



**8,134**

Community members reached with messages on child protection, maternal and mental health.



**305**

Trainers trained on child protection, maternal and mental health.



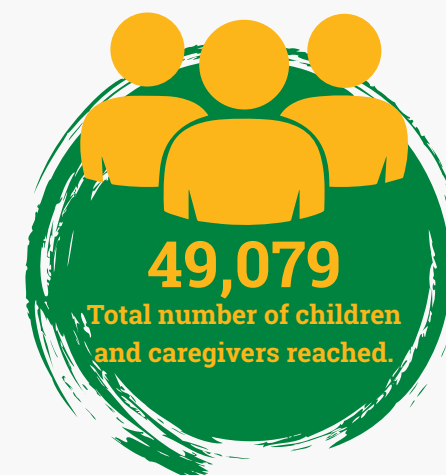
**132**

Area Advisory Council meetings held to track progress towards pillar three of the child protection matrix.



**35,508**

Individuals attending the advisory council meetings.





## HIGHLIGHTED PROJECT

# Promoting Children's Safety Online

## The Tuchanuke Online Child Protection Project

This project's goal was to reduce sex trafficking by strengthening the system's capacity to address online child sexual exploitation and abuse. Some of the factors that promote the risk of online sexual exploitation and abuse of children

(OSEAC) include lack of proper national legal and policy frameworks, limited social service providers' capacity to respond to OSEAC, availability of internet-enabled electronic gadgets, and lack of reporting of cases by the community.

To address the factors, the project increased the understanding of online child protection risks and mitigation measures among caregivers, children, and youth, improved stakeholders' commitment to combat OSEAC in target sub-counties and improved the implementation of relevant policies and legislation on OSEAC. The project reached 3,000 caregivers, 800 youth, 400 children, 40 community resource persons, 20 teachers, and 30 government officials.

The \$60,000 project built the capacity of children and youth on OSEAC to enable them to participate in their own protection, encouraged parents' involvement in their children's online activities, and the use of parental controls to monitor and supervise their children while online.

The project also strengthened the community-based child protection structures to identify and respond to OSEAC and encouraged multi-sectoral collaboration in the fight against.

In the Endline Evaluation, 100% of community volunteers were knowledgeable on OSEAC

strategies, 58% of caregivers reported increased knowledge and practice in safe online child protection strategies and 68 % of youth reported increased knowledge and practice in safe online child protection strategies.

The project contributed to increased commitment by stakeholders in fighting OSEAC through technical working groups (TWG) where the project successfully lobbied the Directorate of Children Services (DCS) to set aside OSEAC Department to exclusively handle related issues. The project also used its presence in TWG to provide context information for OSEAC prevention programs by Communication Authority and internet service providers such as Safaricom. In the nine schools visited during the evaluation head teachers expressed the desire to fight OSEAC as observed in the lesson plans of OSEAC champion teachers.

The project, through the TWG, supported advocacy efforts pushing for the enactment of the Children's Bill 2021. The bill was passed into law by President Uhuru Kenyatta on July 8th 2022. Moreover, the DCS has designated an OSEAC Directorate to safeguard the rights and welfare of children including protection from OSEAC. A National Plan of Action (NPA) to tackle OSEAC was launched in June 2022, and plans are underway by ChildFund and other stakeholders to develop a National OSEAC training manual for stakeholders.



*A group of girls enjoy a computer class at Kamarandi School in Tharaka Nithi*

## Enhancing youth entrepreneurship, mentorship and employment

By promoting youth entrepreneurship, we offer innovative solutions for economic growth among young people. The skills youth learn as an entrepreneurs and mentors gives them a competitive advantage in every part of life.



20

**1,980**

Youth trained on entrepreneurship to enhance their teamwork, networking, problem-solving, critical thinking, innovation, self-discipline skills in school and later in life.



**3,983**

Youth reached with messages and participation in socialization events to mould them into empowered youth and adults.



**5,963**  
Total number of youth reached with entrepreneurship, mentorship and employment programs



*Eunice in her tailoring shop in Mukuru, Nairobi. "Dress making is a thriving business here in Nairobi because everyone wants to look good!"*



## HIGHLIGHTED PROJECT

### Promoting youth-led entrepreneurship

#### Strengthening the House of Nanny III – BMZ in Migori and Homabay counties, supported by ChildFund Deutschland

This project reached 678 nannies and 845 youth in Homabay and Migori counties with its interventions. A total of 150 youth were trained on entrepreneurship and the sustainable livelihood development program to equip them with skills for running successful enterprises.

We evaluated 87 business plans and startup funding support and awarded 38 youth with capital to start their businesses. Some 60-youth acquired vocational training and animal husbandry skills which would enable them to implement their business ideas in future.

Monitoring and mentorship of 678 nannies continued during their voluntary savings and loaning groups meetings. The nannies' income generating activities (IGAs) were also monitored before a one-off grant of USD 525 (each group of 104 nannies received USD 75) to boost their savings kitty. The project linked the nannies to other service providers like the National Health Insurance Fund (NHIF) and Data Driven Finance to enable them access health insurance.

The project also conducted youth review and mentorship sessions reaching 92 youth and supported operations in 15 Aflateen school clubs with 454 students by monitoring their operations and providing capacity strengthening support. The Endline Evaluation findings indicated that financial inclusion among the nannies improved with an

increased proportion taking and accessing loan and savings products. The proportion of nannies with bank accounts doubled from 7.7% to 14.3% for the intervention group. The occupational status of the youth improved due to the project support with decreased employment rate from 60.5% to 27.8% at endline.

*Students in a building and construction class at Muguga Vocational Training Centre where ChildFund and Dow Chemical established an innovation centre.*



## Water, Sanitation and Hygiene (WASH)

Our water, sanitation and hygiene (WASH) interventions aim to improve health outcomes through provision of safe water supplies and improved sanitation facilities, while also promoting better hygiene practices in communities.



**58,569**

School children reached with hygiene facilities, including toilets, handwashing stations, sensitization on handwashing.



**30,084**

Households reached with hygiene facilities.



**103**

Schools with proper sanitation and hygiene facilities.



**27,000**

Households with access to water purifiers and filtered water systems.



**25,500**

Children reached with WASH messages.



**141,256**

Total number of people reached with WASH





## HIGHLIGHTED PROJECT

### Community borehole a lifesaver and source of peace for Marsabit community

Imagine running around the football field in your local school. One lap is about 400 meters. Now imagine having to walk around that track 50 times daily in order to get clean water.

And, if you want to wash your clothes, you need to carry your laundry those 50 laps, too, often with a child strapped to your back.

Now imagine only having to walk just one time around the field. Isn't that wonderful?

You just got a taste of the relief that Zainabu Dokhole and her neighbors have experienced thanks to a new water collection point in their community. Zainabu lives in Bonkole Location some 17kms from Marsabit County. Water scarcity is a huge problem here.

Getting water is a painful daily challenge, especially for the women and children who are responsible for walking long distances in search of streams and ponds.

Even when they find these water sources, what they are bringing home is contaminated and unsafe water. It can make their families sick.



*Women queue at a water point constructed by ChildFund in Bonkole, Marsabit County. Creating access to clean and safe water keeps the family safe from diseases and women closer to home.*

***This water point not only gives us safe water for our families and livestock but has now become a tool for fostering peace and between communities that have been in conflict over water***

— **Rev. George Kuraki**  
**Chairman of the Water Board.**

Between the sickness and the sheer time it takes to find water every day, families here are caught in a vicious cycle of increasing hunger and poverty.

It is against this backdrop that ChildFund focused on Bonkole to make access to safe and clean water easier for this community. We helped our partners and the community to drill a borehole well and install a water system.

The borehole will support integrated water use to benefit humans and livestock.

The borehole has community water supply systems equipped with solar powered pumps, storage tanks and distribution pipelines at the target sites to provide safe, clean drinking water within closer locations and reduce time and distances spent looking for the precious commodity. Specially constructed water troughs for livestock are placed in strategic locations within the livestock movement routes nearer to the water sources.

“I am 61 years old now and I was married when I was 16 and this is the first time, I have had to walk less than 6 kms to fetch water. I even gave birth to one of my children on my way to a water hole,” says Zainabu.

Zainabu's is one of the 2,234 households who have benefitted from having the solar-powered borehole in their community. In addition to families's homes, the water kiosk serves two schools and a health centre.

More than 2,000 people rely on that health center, and you can imagine how critical it is for a health center to have clean, safe and consistent water supply.

Zainabu gets her water in five-gallon containers. She rolls them home, which is now only a third of a mile from the water point (she was walking 14 miles per day before). “I can leave my food cooking, fetch water and be back on time to serve my family,” she says with a smile.

Water is a human necessity, essential for both survival and development. Its management can be complex, as it often generates competition between divided parties. “This water point not only gives us safe water for our families and livestock but has now become a tool for fostering peace and between communities that have been in conflict over water,” says Rev. George Kuraki who is the Chairman of the Water Board.

The new borehole in Bonkole is also a huge step forward in the fight against hunger and poverty in the area. For Zainabu and thousands of her neighbors, it means freedom, peace of mind, and rest for the body. It means that they can spend their time on things besides searching for water. It also means that they are confident their families will not fall sick from the water they bring home.



*Amina pushes water home after school. She does not have to walk too far to fetch water anymore.*



## HIGHLIGHTED PROJECT

# Increasing access to clean and safe water

## Procter and Gamble Safe Drinking Water Project supported by Procter and Gamble in Kitui and Machakos counties

ChildFund in partnership with Procter and Gamble (P&G) implemented a \$694,163 two-year grant on community water purification using Procter and Gamble water purifiers in Machakos and Kitui counties. The project's goal was to increase access to safe and clean drinking water for people using murky waters from earth dams, sand dams, hand dug wells as well as People Living With HIV/AIDS (PLWAs). It also aims to increase community awareness on improved sanitation and access to clean water.

Working in collaboration with CHWs from the Department of Public Health in the counties, ChildFund trained 300 CHVs on water purification supplies usage; distributed 3,420,000 water treatment sachets and 3,338 pieces of 20-liter buckets with lids, 1480 pieces of wooden spoons and 2,224 pieces of 1m square white filter cotton clothes to increase access to safe water for households.

Working in collaboration with Community Health Volunteers, we conducted sensitization on the use of P&G water purifier sachets for the 12,000 households reaching 60,000 people and conducted school hygiene promotions in 24 primary schools in Machakos and Kitui counties reaching 2,458 pupils.

The Endline Evaluation showed that the proportion of project beneficiaries relying on drinking water from improved sources increased significantly from 17.7% at baseline to 38.8% at endline. The proportion of households accessing water within less than 30 minutes increased from 23.6% at baseline to 39.8% at endline. The proportion of households reporting clear water rose to 43.1% from 32.5% at baseline, while the households reporting cloudy or slightly dirty decreased to 50.3% from 55.8% at baseline.

Majority of the households in the project area (94%) adopted washing hands with soap and water. Households that did not use soap indicated that they used ash and water to wash their hands. Majority (98%) of the households reported ownership of a toilet facility. Households that did not have latrines were in the process of rebuilding them after their latrines were destroyed by heavy rains. Overall, safe disposal of child faeces was reported by 88.2% of the households. Several practices were adopted by the participants in the project area. These included washing hands with soap after visiting toilet/latrine (85.4%), treating water before drinking (84.7%), washing hands with soap before eating (59.5%) and proper storage of water (48.3%).

## Adoption of WASH interventions in schools

The project targeted the sensitization of 4,000 school children, and 160 teachers on good hygiene practices. However, only 2,458 pupils and 148 teachers from 24 primary schools were reached by the sensitization on hygienic promotions through the CHEWs. The non-achievement of the target was due to the Covid-19 restrictions.



*Teresia uses the P&G water purifiers on the water she draws from the nearby dam in Kitui County to make it clean and safe for her household.*

## Basic Education

At ChildFund we believe that the aim of basic education is to teach children skills and knowledge that are important in life and to secure a foundation of equal education for everyone. It also supports students' humanistic growth and their growth as ethically responsible members of society.



**9,902**

Children reached with scholastic and structural education support to keep them in school and improve their education experience.



**4,277**

Children reached with mentorship messages on career guidance, life skills, financial and social education (Aflatoon and Aflateen programs).



**2,005**

Children supported with bursaries to reduce cases of absenteeism and ensure transition.



**16,630**

Total number of children reached.





## HIGHLIGHTED PROJECT

### The Nielimishe Scholarship Project

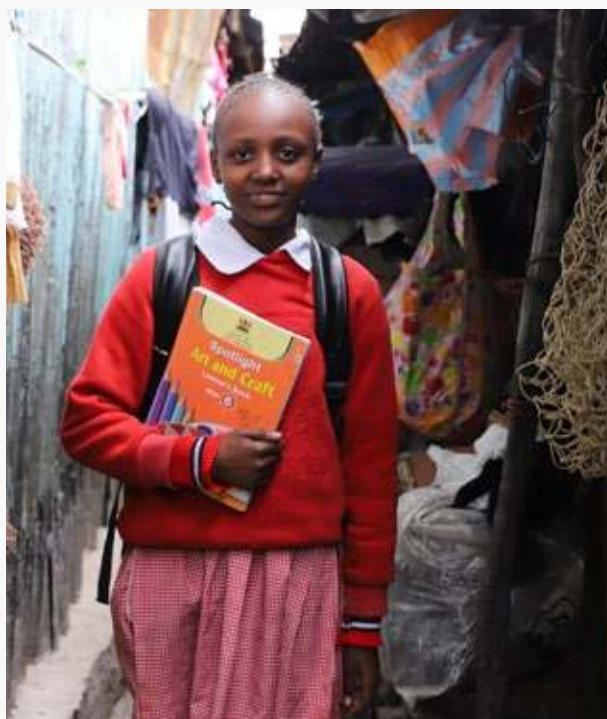
The project was implemented in two communities in Tharaka Nithi and Migori Counties from May 2021 to May 2022. In Tharaka Nithi County, the project was implemented in Mutonga covering Chiakariga, and Igamba Ngombe wards, while in Kendu Bay, Migori county it covered six wards of Kowuor West, Kowuor East Kajiei, Komwuoyo, Kagwa and Karabondi.

The project, an initiative of Professor Gunther Schmidt, who is the sponsor and founder of Child Development Fund- Germany has been in operation since 2009.

Nielimishe Project contributed towards efforts of mitigating the impact of HIV/AIDS on children especially those under the care of their grandmother and old caregivers. In both communities the project provided bursary support to bright children in need in secondary schools and colleges. It also provided life skills mentorship and sensitization on sexual and reproductive health.

This bursary scheme paid school fees, which included tuition, boarding, caution money

and other related costs such as text books and medical fees, while parents/guardians provided for personal effects and pocket money required while the child is in school. During the COVID-19 period, the project also supported the scholars with one-off cash transfer support.



## Increasing access to healthcare

Our interventions provide access to quality basic health care services and medical treatment to children and their families, especially those living in rural communities and the densely populated areas.



**58,285**

Children reached with healthcare interventions through medical outreaches, payment of medical fees to access specialized treatment.



**903**

Youth trained on sexual and reproductive health to ensure that they have a safe sex life and have the capability to reproduce and the freedom to decide if, when, and how often to do so.



**79,372**

**Total number of people supported through various healthcare interventions.**



**2,935**

Number of dignity kits distributed to girls and boys to maintain good menstrual hygiene and uphold their dignity as children.



**9,150**

Caregivers trained on primary health care including prevention of management of childhood illnesses.



**3,101**

People reached with healthcare messages on COVID-19 and malaria prevention, pediatric nutrition, sexual and reproductive health.







Community Health Volunteer, Lucy Wasira (R), visits Everline (30, L) and her children Mark Clide (3) and Lucy (12 months) at their home in Siaya County. Home visits are vital in ensuring children are safe at home.

## Promoting emergency response and preparedness

We seek to create frameworks within which communities reduce vulnerability to hazards and cope with disasters by promoting safer, less vulnerable communities with the capacity to cope with hazards and disasters.



30



KES

**27,665,260**

Total cash transfer to support families.



**1,200**

Households reached with WASH interventions.



**18,849**

Families with access to food relief.



**20,118**

Total number of people reached through our emergency response interventions.



**129**

Individuals trained on emergency response and prevention.



**40**

Staff and local partners trained on Cash and Voucher Assistance.



## HIGHLIGHTED PROJECT

### COVID-19 Emergency Response

ChildFund through its local partner, Kisumu Development Program (KDP) worked with the County governments of Siaya and Kisumu together with the department of children services to roll out implementation of activities to respond to the COVID-19 emergency. The project sensitized the community members on prevention of the spread of COVID-19 focusing mainly on the behavior change around hand washing, proper use of the face masks and social distancing. The project supported affected families through provision of monthly cash transfer for two months.

The Cash Transfers was to enable affected families to access basic household food and necessities for their children. The project facilitated the COVID-19 Multi Agency team to help in behavior change campaign through sensitization and improvement of the capacity of community-based teams to prevent and respond to threats posed by Covid-19 at the household level. KDP worked with the Department of Children Services to ensure that child protection issues are monitored, tracked, reported and necessary referrals made for appropriate legal or medical

Cash transfer of KES. 3,000 was provided to 210 enrolled households who lost their sources of income due to COVID-19 to help acquire basic needs including nutritious foods, 200 enrolled families received the transfer for 2 months and 10 households IT received once. At the same time an additional 300 enrolled households received soap and boxes face masks to help prevent the infection and spread of COVID-19 to the families. The Siaya and Kisumu counties COVID-19 Multi Agency team and KDP program together with the department of children carried out sensitization and strict enforcement of the Ministry of health Guidelines and protocols.



## Increasing access to proper nutrition and building sustainable livelihoods

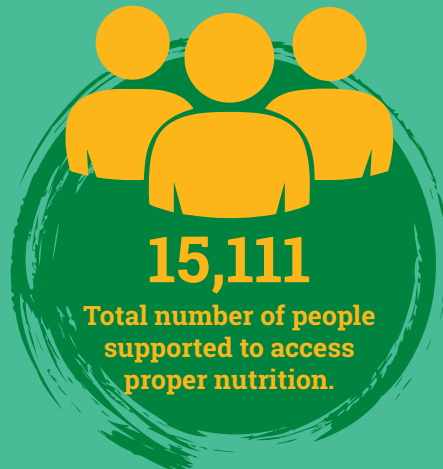
We work with partners and communities to ensure adequate supply of food meeting nutritional needs and cultural expectations, before and after a crisis. This is achieved through food donations, cash transfers and provision of seedlings and fertilizer to help ensure adequate nutritious food within all households and especially those with children under five years and pregnant/lactating mothers.

32



3,102

School children  
enjoying school  
feeding program.



3,979

Individuals supported with livelihood  
assets/capital.



6,424

Individuals trained  
on livelihood  
initiatives.





## HIGHLIGHTED PROJECT

### Sweet potatoes - the new cash cow for pastoralist communities

On the outskirts of Maralal, the headquarters of Samburu County, dozens of farmers gather to harvest sweet potatoes. It is a sight to behold. For some of them, this is the first time they are harvesting the crop, which was introduced in the arid area one-and-a-half years ago.

Peter Areman, a farmer, says they started growing the orange-fleshed sweet potatoes because the crop matures faster and is able to survive in the area that receives little rainfall and daytime temperatures sometimes hit 32 degrees.

John Shitsukane, an agricultural officer from Kalro, Kitale, says the potato variety grows well in dry areas if well-tended and matures quicker. "It takes the crop about three months to mature as compared to four to six months for other varieties.

*Sweet potatoes are a good source of fiber necessary for the health and development of children. OFSP is rich in nutrients that help keep children healthy.*



— Issa Kipera  
Programs and Sponsorship Director,  
ChildFund Kenya.



Nasieku, 9, holds part of a bumpy sweet potato harvest in Samburu County. OFSP is rich in nutrients that help keep children healthy.

This development is important because this is an area plagued with food shortage,” says Shitsukane.

The crop offers more than five tubers per plant, which makes it more profitable. Shitsukane guides the farmers in selecting vines of about 30cm each, which are first grown in a greenhouse before they are transplanted to the field. “Getting good quality vines is a challenge but we are working harder as Kalro to supply planting materials that can resist pests and diseases,” says the officer, adding they get support from ChildFund.

The crop is irrigated using water drawn from a nearby borehole and stored in tanks. The produce is harvested in portions to prevent flooding the market for better earnings. “This variety of sweet potato is rich in Vitamin A, which gives it its orange colour. It is good especially for mothers and school-going children,” says Isaac Kariuki, a project officer at ChildFund.

However, as farmers step up production of the crop, they have to contend with competition from produce from other regions, including Nyahururu,

where traders source and sell their produce at Sh50 per kilo while the locals sell at Sh70. “We are also not able to store the potatoes for a long time especially when we have no market. We hope to process the produce into a variety of products such as flour and pastries to increase earnings,” says Kariuki.

Nonetheless, he is hopeful of what the future holds as the sweet potato venture grows. The group is planning to expand their farm during the next planting season.

**“This variety of sweet potato is rich in Vitamin A, which gives it the orange colour. It is good especially for mothers and school-going children**

Community members and ChildFund staff celebrating the first harvest of OFSP with Nyuat community members in Samburu County.





## HIGHLIGHTED PROJECT

# Orange-Fleshed Sweet Potatoes (OFSP) Project for Food Security and Nutrition in Turkana and Samburu counties

This project's goal was to enhance resilience and livelihood of women and children of vulnerable farming households in Turkana and Samburu counties by improving the economic and nutritional status of 12,000 children, 3,000 women and 2,200 youth through the adoption of OFSP innovative technologies.

The \$109,224 project funded by BMZ, identified, formed, trained and supported 15 farmer groups in the uptake of OFSP technology and carried out 72 field demonstrations and 24 open field days to enhance the adoption of OFSP technologies and practices as well as built the capacity of 30 agriculture extension workers and 30 Trainer of Trainers (ToTs) in the use of OFSP technologies and practices.

ChildFund supported 10 VSLA groups to establish OFSP multiplication plots in Turkana and Samburu to provide clean cuttings (eco shades, drip lines, first cuttings); established 10 ECD irrigated kitchen gardens of OFSP; procured, distributed and installed eco shade nets and drip lines to 10 ECDs for growing OFSP and farm site irrigated kitchen gardens as well as drilled, equipped or rehabilitated 8 boreholes in select 10 ECD centers.



*A farmer in Turkana County sharing the bumper harvest of OFSP with ChildFund Germany Programs Director Dr. Werner Kuepper and ChildFund staff Zack Lewanamuro and George Ochudho.*





## Advocacy And Policy Influencing

The enactment of the Children's Bill in Kenya was a major advocacy win. The journey begun back in 2015 where ChildFund among other CSOs and the Department of Children Services spearheaded the technical process of overhauling the 2001 Children's law which had been in place for more than 20 years. The legislation needed to be aligned to Kenya's 2010 constitution as well as to feature protection issues such as Online Child Sexual Exploitation and Abuse and adjustment of the age of criminal liability, among other aspects that needed review. ChildFund played a key role in the provision of technical support being part of the National Children's Act Steering Committee. We were among the organisations that played a frontline role in ensuring that children's voices featured in the drafting of the new legislation, through organising for Children consultative forums across our areas of operation in different parts of the country

### Development & launch of the National Plan of Action (NPA) to Tackle Online Child Sexual Exploitation and Abuse:

We have worked with partners to support the development and launch of this NPA through active participation in working group meetings that led to its finalisation and launch.

### Development of Guidance and counselling policy:

Due to the persistent unrest in schools, ChildFund has been in the frontline lobbying the Ministry of Education to develop policy guidance for a supportive learning environment. ChildFund supported the development of the Guidance and Counselling Policy and the Positive Discipline Manual to support teachers embrace positive methods in ensuring discipline in schools- both are to be finalized soon.





## Disaster Risk Reduction (DRR)

Disaster risk reduction prevents new and reduces existing disaster risk and while managing residual risk, all of which contribute to strengthening resilience and the achievement of sustainable development.

### Key interventions

**1 |** “Improved Government Disaster Preparedness and Response Coordination Systems in Turkana County (IGDPRCS)” project implemented - Supported by ChildFund Germany and ADRA Germany (Euro 244,800). The project directly benefited 1,500 participants in Loima and Turkana Central Sub Counties with cash transfers and supported the county coordination systems. The project strengthened early warning systems by installing flags in 6 communities, managed by the CMDRR committees to sensitize the communities on the level of phases of disaster and appropriate early action.

**2 |** Cash and Voucher Assistance (CVA) guideline reviewed and adopted to inform the delivery of cash transfer programming. ChildFund delivered a multipurpose cash transfer to families from April – Dec 2021.



**\$270,000**

Cash transfer assistance

**3 |** Distributed dignity kits to teenage girls and young mothers from families affected by drought in Baringo South Sub-County. A total of 100 girls received dignity kits and 50 mama kits from UNFPA and ChildFund through the local partner, Central Rift Community Development Program.

**4 |** Community Managed Disaster Risk Reduction (CMDRR) training for staff and local partners- This has helped staff to develop strategies to prepare for, manage, and respond to various disaster risks affecting the vulnerable communities where they work and also to mainstream DRR and Climate Change Adaptation (CCA) in programming to build community resilience.

**5 |** Cash and Voucher Assistance (CVA) training for staff and local partners to ensure compliance with international standard operating procedures while delivering CVA.



**6,768**

Households reached

A total of 25 local partners' staff and 10 country office staff were successfully trained.

**6 |** Piloted the ChildFund Global Community Complaint and Feedback Framework. This was piloted for four local partners. The framework provides a minimum set of actions needed for ChildFund's emergency-humanitarian response programs to meet accepted standards in the areas of Participation, Information Sharing, and Feedback & Complaints Management.

**7 |** Enhancing participation in the partners coordination and networking forums like: Cash Working Group, Arid and Semi-Aris Lands Sub-group meetings, Charter for Change (C4C) clusters, WASH cluster working group. ChildFund also reached out to new potential partners including USAID-Bureau of Humanitarian Assistance (BHA), World Food Program (WFP), WeWorld Kenya.



**27,072**

Children supported

## Child Sponsorship

In FY 22, we had 47,829 children in our sponsorship program, out of these 38,697 have individual sponsors. We are the second largest sponsorship country under the ChildFund International Alliance with a majority of our sponsors originating from the USA, Australia, Sweden, New Zealand, South Korea, Taiwan, Germany, France, Denmark, and Ireland.

Through the support received from sponsorship funding, we supported enrolled children, their families and communities with various interventions ranging from response to emergencies such as flooding, drought, and COVID-19 pandemic to long term sustainable projects in child protection and safeguarding, household economic strengthening, education, WASH, early childhood development, health, and nutrition.

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### Enhancing sponsor relationships through digitalization

We continued to sample children's correspondences for quality using the Quality Correspondence Methodology (QCM) for all LPs. The Country Office maintained good performance on timeliness of sponsorship communications throughout FY 22 and received global recognition.



*Sharon, 15, of Mukuru informal settlement in Nairobi writes a letter to her sponsor based in Richmond, USA. "Exchanging letters with my sponsor has opened my eyes to a world outside where I live and makes me want to visit the USA when I grow up," she says.*



Monitoring of children through the Child Verification System (CVS) exercise where 49,133 children were sampled for presence verified through global survey; participation data collected through record review process as well as FY 21 CPR. This resulted in increased efficiencies and decreased data collection burden on implementing partners.

*A self-certification report was shared at the end of the exercise where 49,049 (99.8 %) of children were confirmed present.*

We successfully held two semi-annual meetings as refresher trainings for 67 sponsor relations staff from CO and LPs across the country to strengthen sponsor relations operations. Monitoring of implementation of the Magic Adventure APP (MAA) in Masaku continued to ensure that quality photos, drawings, captions and messages were sent to over 700 sponsors. Expansion plans for implementation of this initiative in FY 23 were shared with Eastern Community Development Programme (ECDP), one of our 11 LPs, that will include approximately 4080 sponsored children in all the 6 projects implemented by the local partners.

During the period, we sent more than 37,540 Child Progress Reports (CPRs) to sponsors. This is an annual event where each child sends an update on their education, health, participation, programs implemented in their area and a personal message to their sponsor. This helps inform sponsored children's progress and show how their support is positively impacting the communities where their sponsored children live.

Monitoring of digitization of children files continued in 5 Local Partners that had rolled out digitization by end of FY22. A total of 15,409 files were digitized by the end of FY22.

## How sponsorship works:



### 1. Search for a child to sponsor

Search for and select a child to sponsor and we'll connect you. Learning that someone far-away cares, your sponsored child will feel uplifted and you'll be instantly bonded to an important new person in your life.



### 2. Your gift is multiplied

ChildFund brings additional funds from other sources, combined with the help of ChildFund staff, partners and the local community, ensure that the entire community can move forward without leaving any children behind.



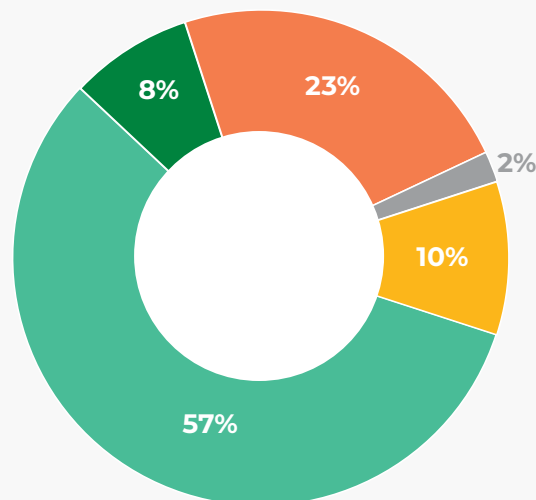
### 3. Stay In touch

You'll receive news of progress and letters from your sponsored child, keeping you connected to the improvements your gift has made possible and forming a bond between you and the child.

## Financials

### Condensed Audited Financial Information for the 12-month period ending June 30, 2022.

In more than 80 years of change for children and communities, we are glad to report that some things remain unchanged, including our financial strength and steady growth.



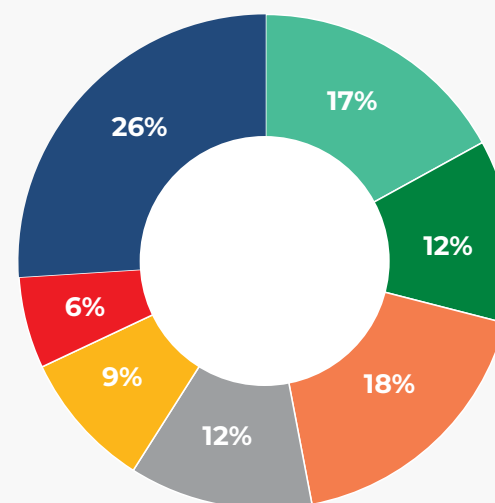
### FY22 Total Income - USD 10.5M

57%	Sponsorship	\$ 5,983,089
8%	Grants	\$ 872,175
23%	Operations	\$ 2,380,906
2%	Non Sponsorship Programs	\$ 208,081
10%	Partnership Investment Fund	\$ 1,052,148

### Grants

1. A Strengthened Partnership for Nurturing Care Project in Siaya County, supported by Conrad N. Hilton Foundation (**\$ 375,000**)
2. Strengthening the House of Nanny III – BMZ in Migori and Homa Bay counties, supported by ChildFund Germany (**€ 512,610**)
3. Jukumu Letu - Child Protection Project in Tharaka Nithi County, supported by ChildFund Korea (**\$ 343,340**)
4. Plastic Recycling Project in Nairobi County, supported by CAF America (**\$ 25,000**)
5. Orange-Fleshed Sweet Potatoes (OFSP) Project for Food Security and Nutrition in Turkana and Samburu counties (**€ 937,329**)
6. Safe Drinking Water Project in Kitui and Machakos counties, supported by Procter and Gamble (**\$ 363,747**)
7. The Nielimishe Education Scholarship Project in Tharaka Nithi and Migori counties (**€ 50,000**)
8. Charcoal Briquette Project in Kitui and Machakos counties (**\$ 18,200**)
9. Tuchanuke Online Child Protection Project in Nairobi County (**\$ 65,000**)
10. Salabani Pri. and ECD School Rehabilitation Project in Baringo County (**\$ 299,000**)

### Partner's Investments by Sector



17%	Health & Sanitation
12%	Nutrition
18%	ECD
12%	Basic Education
9%	Micro Enterprise
6%	Emergencies
26%	Program Support



## Monitoring Evaluation and Learning (MEL)

Monitoring and evaluation are essential to projects and programs. Through this process, we collect and analyze data, and determine if programs have fulfilled their goals. Monitoring begins right away and extends through the duration of the programs. Evaluation comes after and assesses how well the program performed. We had some great achievements in M&E this FY:

### Peer Learning Forums

We contributed to ChildFund International, Peer Learning Exchange forums that focused on various thematic areas including program models, climate change and gender-based violence (GBV). The latter, themed on understanding Gender Based Violence and Violence Against Children in the context of COVID19 pandemic in Kenya. The forum provided opportunity to share our initiatives that included; partnerships with different county coordination forums such as Gender Based Violence working group to support GBV response; provision of dignity kits for boys and girls; developing key messages with the Department of Children Services (DCS) and State Department for Gender to

disseminate through the media during the COVID-19 pandemic to prevent domestic violence and violence against children and caregivers among others; we also provided recommendations based on lessons learnt to strengthen GBV/VAC agenda in development work. Such learning agenda inform how we can contribute towards the achievement of our Growing Connections strategy of reaching 100 million children and families annually, globally!

### Integrated field monitoring visits

Three quarterly monitoring visits were undertaken by technical teams to implementing partners in Machakos, Kitui, Kajiado, Homabay, Kisii, Migori, Laikipia counties. These visits enabled review of implementation of the annual plans and budgets, review sponsorship process and the participation of sponsored families, financial issues of compliance, internal/external audit corrective actions and routine data quality audits.

### Evaluations

Several grants came to an end during the FY22 and endline evaluations were conducted with the support of external consultants. These included Strengthening the House of Nanny III (Youth empowerment funded by BMZ Germany), Jukumu Letu Child Protection (ChildFund Korea), Safe Water for People using Earthen Dams (Procter and Gamble),

Strengthening Nurturing Care (Conrad Hilton Foundation), Tuchanuke Online Child Protection (Google/Impact Amplifier).

### External Engagement

The MEL unit is a member of Kenya Charter 4 Change sub-group on Research & Advocacy and contributed technical support to map decision-making and coordination spaces at sub-national and national level and power analysis of these spaces from a localization lens among other initiatives. We are also a member of UNICEF WASH IPC Coordination forum that brings together stakeholders responding to Drought emergency in Kenya.

### Accountability to affected people

The unit in collaboration with DRR Specialist and the humanitarian directorate is piloting an Accountability Guidance Framework in drought emergency responses across Turkana, Samburu, Marsabit and Baringo counties. The document provides a minimum set of actions needed for ChildFund's emergency-humanitarian response programs to meet accepted standards in the areas of Participation, Information Sharing, and Feedback & Complaints Management.

It would also lead to more impact, as we incorporate beneficiary views and feedback into program design and adaptation.

## Outcome Monitoring

Some of the highlights from FY22 survey have showed that over three quarters (77%) of infants and young children are cared for by primary caregivers who provide them with developmental stimulation and have access to parenting education and support networks/groups. This has led to high quality (97.5%) school readiness and preparation.

However, as much as 100% of children and young adolescents are enrolled in school but only almost half, 45.5% are meeting grade appropriate standards for literacy, numeracy and non-cognitive life skills and even lesser, only 19% can demonstrate and understand life skills. In terms of Child Protection, majority-87% of children and youth know where to report a harm and would report it. This shows that community mechanisms are functional in addressing cases of abuse, neglect and exploitation and where necessary refer cases to social services.

**Furthermore, 95% of infants and young children and pregnant and lactating women have access to high quality health services.**

There was an increase in the number of youth who have graduated with business and technical skills from 21% in FY21 to 68% in FY22. However, only 44% have receive needs-based and comprehensive life skills and psychosocial support and 41% of communities include and value participation of young people in civic life.

Overall, the results demonstrate that we are targeting the right children in terms of our commitment to children from households with low economic resilience, high rates of malnutrition, high number of children excluded from quality learning services and high rates of school-based violence.



*A Muguga Vocational Training Centre student entertains guests at the ground breaking of an innovation centre to equip the students with knowledge on emerging technologies in construction. This was made possible with support from ChildFund and Dow.*



## Communications

This FY we intensified our efforts to share our impact through stories, images, videos and words via social media platforms, mainstream media and key publications in furthering our efforts to advance ChildFund's mission and vision. Here are some highlights:



## Every ChildFund story is a connection story

Connection has always been at the heart of how ChildFund serves children.

ChildFund began by connecting caring individuals — those who want most to help — with the children who need help the most, and we continue to do so. We have fostered hundreds of thousands of these sponsor-and-child relationships since our founding.

Those long-term connections support and inspire many other kinds of connections: We help strengthen ties within children's families, between children and other children, and between children and others in their communities.

We sustain our connections with communities over time, partnering with community-based organizations as they take on the work of their communities' development. We build or reinforce links between children and the systems and services they need to access education, health, nutrition, economic opportunity and safety. We connect with institutional donors and socially responsible corporate actors to leverage their resources to promote children's rights and interests ... and more. We believe that people are wired to connect. We believe that healthy connections help everyone and that damaged or broken connections hurt everyone, especially the most vulnerable — children.

## Make Internet safe for children to explore



Following the Covid-19 outbreak, children spent close to 10 hours online a day compared to about 20 minutes pre-Covid, according to the Disrupting Harm in Kenya Report of October 2021.

The prolonged access to the Internet led to increased risks of abuse. In fact, in June 2020, Kenya's Anti-Human Trafficking and Child Protection Unit raised a red flag on a spike in online

trafficking, recruitment, and exploitation of children.

As Safer Internet Day is marked today, the world faces the reality that access to the Internet has led to an increase in online sexual exploitation and abuse of children (OSEAC). It occurs on online platforms designed to enhance communication and interactions between groups of people such as Facebook, Instagram and WhatsApp.

As of January 2021, Kenya had a mobile connection of 59.24 million, equivalent to 108.9 percent of the population.

The rapid growth in Internet use among children has created

a range of safety concerns including identity theft, bullying and harassment, sex trafficking, and hate crimes. On the flip side, the Internet has opened a world of possibilities, including educational opportunities and virtual schooling witnessed throughout the Covid-19 period.

The 2021 Disrupting Harm in Kenya report shows that between five and 13 percent of Internet-using children aged 12-17 reported experiencing OSEAC in the year preceding the study.

Findings show different efforts in place to address OSEAC in Kenya including the National Plan of Action on the Preven-

tion of OSEAC, the Computer and Cyber Crime Act and the Sexual Offences Act. Child Protection System Guidelines are also in place to guide actors at the county level to deliver more coordinated and professional services for children.

ChildFund Kenya, for instance, has partnered with Google to launch an online safety project with the Communications Authority of Kenya, telcos and civil society to deliver the first comprehensive campaign of its kind. While this is plausible, more still needs to be done to protect children from online predators.

## ChildFund in the Media

### **Localization of aid will lead to efficient use of resources and benefit all**

<https://www.standardmedia.co.ke/opinion/article/2001434700/localisation-of-aid-will-lead-to-efficient-use-of-resources-and-benefit-all?fbclid=IwAR12im9ysTsY8wIGp8cPKEK8DrNO54G9H5Lfx7hM2xYD3dLcueTPSgGRZXM>

### **Give children a role in the green economy:**

<https://www.businessdailyafrica.com/bd/opinion-analysis/columnists/give-children-active-role-in-green-economy-3851008>

### **Mindshift as dads set to change baby diapers:**

<https://www.standardmedia.co.ke/nyanza/article/2001426801/mind-shift-dads-set-to-change-baby-diapers\\>

<https://www.youtube.com/watch?v=QcPovgecAT4>

### **Reprieve as ChildFund opens a rescue centre for girls escaping harmful cultural practices:**

<https://www.mtkenyaintimes.com/reprieve-for-girl-child-as-childfund-opens-a-rescue-centre-at-kamarandi-tharaka/?amp=1>

### **Ending FGM by 2022 is a tall order**

<https://nation.africa/kenya/gender/ending-fgm-by-2022-a-tall-order-say-children-s-rights-activists-3652106>

### **Let us redouble our effort to make internet safer for children**

<https://www.standardmedia.co.ke/opinion/article/2001436786/lets-redouble-efforts-to-make-the-internet-safer-for-children>

### **Pastoralist farmers turn to sweet potato as a means of survival:**

<https://www.youtube.com/watch?v=pBWQsnH35LE&t=106s>

### **Over 2.7 million vulnerable households across 26 counties will access risk reduction funding, in a bid to mitigate the negative effects of natural disasters and climate change.**

<https://m.youtube.com/watch?v=oINteZR3NO0>

### **ChildFund Kenya launches KSh. 5.8bn strategic plan to cater for the welfare of children**

<https://youtu.be/SG2vcO4BCMo>

<https://businessday.co.ke/childfund-unveils-ksh5-8-bn-plan-uplift-kenyan-children/>

### **ChildFund relocates school affected by flooding in Baringo**

<https://nation.africa/kenya/news/education/baringo-s-flood-hit-salabani-primary-school-relocated--3822020>



## Safety and Security

During the FY22, COVID-19 continued to be a challenge in Kenya, however, the implementation of the programs continued successfully with the CO redesigning the mode of delivery and operation to align to the safety and security protocols including the COVID-19 containment measures that were put in place by the Ministry of Health in line with the WHO guidelines and travel advisories by security agencies in the country.

We put in place COVID-19 contingency Plan, COVID-19 Emergency Response Plan and

COVID-19 Management Plan. Staff continued to work partially in the office and home depending on the CO risk levels. As the country was gearing to the General Election in August 2022, we put together an Election Contingency Plan in place in as a preparedness measures projecting various scenarios with possible actions in place for staff and office safety and security. In collaboration with the regional office, staff were sensitized on personal safety, use of social media and safety and security guidelines during the election. During the FY22, ChildFund prioritized

staff safety through regular Safety and Security briefing. We maintained a friendly work environment safe for staff and other stakeholders including the public.

Project implementation in some of the operation areas including Marsabit, Samburu, Isiolo, Baringo and Kisumu counties were slowed down due to occasional insecurity incidences.



## Human Resource and Administration

We successfully delivered on the planned milestones as per the Annual Operating Plan despite challenges of continued effects of COVID-19 oscillating between partial office presence and working from home.

**HR operations strengthened through review and update of the HR and Administration Policy and Procedure Manual** to ensure legal compliance. The HR unit focused on building a performance and recognition culture, roll out and implementation of the Career Progression Model, and continuous support to employees and managers in the performance management process in WeConnect, the global human capital management system.

**Occupational Safety and Health:** in compliance with the Occupational Safety and Health (OSH) Act, ChildFund conducted safety and health training for staff. A Safety and Health Committee was established and trained to act as the focal point to assess and make recommendations to management on preventive measures to ensure health and safety at the workplace.

An organization occupational safety & health audit was also conducted with recommendations on

areas of improvement. Further, 12 staff participated in refresher training on Fire Safety as Fire Marshalls.

**MAGIC Culture:** We enhanced the ChildFund Experience of MAGIC (Meaning, Autonomy, Growth, Impact & Connection) where each employee is empowered to find their MAGIC. This was achieved by giving employees various platforms for participation and engagement including MAGIC Fridays.

Additionally, the country office organized a refresher training on MAGIC experience for staff; the training was held virtually with over 40 staff participating.

**Staff Engagement Action Plan:** We continued to enhance staff engagement as a follow up to the previous action plan for FY21. The engagement action plan aims to address the areas for improvement with specific focus on areas with the greatest positive impact on team experience.





## Our Leadership

### SENIOR MANAGEMENT TEAM

1. **Alice Anukur**  
*Country Director*
2. **Issa Kipera, PhD**  
*Programs & Sponsorship Director*
3. **Wanguhu Githiomi**  
*Finance Director*
4. **Mildred Lwangasi**  
*Human Resources Director*
5. **James Adede**  
*Grants Acquisition & Management Manager*

### BOARD MEMBERS

1. **Prof. George Achoki**  
*Chairman*
2. **Dr. Lorna Sangale**  
*Vice Chairperson*
3. **Ms. Victoria Macharia**  
*Member*
4. **Mrs. Hellen Orioki**  
*Member*
5. **Mrs. Nyambura Musyimi**  
*Member*
6. **Dr. Geoffrey Muga**  
*Member*
7. **Dr. Gladys Mwiti**  
*Member*
8. **Dr. David Thuku**  
*Member*

## Development Partners





# Kenya Annual Report 2022

[www.childfund.org](http://www.childfund.org)



*We underestimate how doing good for others — especially for a child — helps you as a person.*

— Isam Ghanim  
President & CEO, ChildFund International

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